

Microchipping in Dogs & Cats

What is microchipping and how does it work?

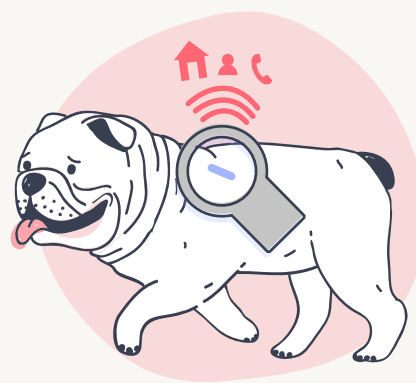
A simple procedure where your veterinarian inserts a microchip the size of a grain of rice beneath your pet's skin as a permanent ID. If your dog or cat gets lost and the chip is scanned, the microchip registry database where you registered will contact you and help you reunite with them!



1. Veterinarian inserts microchip under your pet's skin



2. Owner registers chip via microchip registry database



3. Lost pet gets scanned at local shelter or veterinary clinic



4. Owner is contacted and reunited with dog or cat!

Is microchipping worth it?

The proof is in the pets returned home!

- Approximately **10 million pets** are lost in the United States each year.*
- Microchipped dogs are more than **2x as likely** to be reunited with their owners, while microchipped cats are more than **20x as likely** to be reunited.**



Should I microchip my indoor cat?

Yep! Even if your cat is a homebody – doors or windows can be accidentally left open, giving your kitty an opportunity to escape. It's always better to be safe than sorry.

One microchip. Major peace of mind.

Losing a pet can be very scary. Microchipping is an easy and safe way to help protect your pet and ensure they return home where they belong. It's why unlike some pet insurances, Pumpkin covers 90% of the cost of microchipping your dog or cat! Learn more about how Pumpkin can help protect the pet you love today.

[Learn More at pumpkin.pet/microchip](https://pumpkin.pet/microchip)

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The best treat is a healthy life.

*American Humane, "Every Day is Tag Day™: Is Your Pet Protected?" americanhumane.org, 2019.

**Lord LK, Ingwerson W, Gray JL et al. "Characterization of animals with microchips entering animal shelters." *Journal of the American Veterinary Medical Association*, 2009.

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